

M01-1: Brief overview of story map applications

This material gives a brief overview of the applications currently available in ArcGIS Online for designing story maps, depending on the map's purpose.

Type of Story Map	Features
Story Map Tour	Useful for easy-to-make maps with little multimedia content; quick to produce; clear and presentation-like layout
Story Map Journal	More complex; allows for embedding all sorts of content including longer texts; more configuration options; presentation-like workflow
Story Map Shortlist	Maps organized by tabs sorted according to points of interest; no pre-determined sequence
Story Map Countdown	Maps of ranked and sequenced items; possible to combine different media and longer texts
Story Map Playlist	Single maps that feature pop-up content; not suitable for multimedia content
Story Map Basic	Single maps without a sequence or longer pieces of text; only markers with pop-up elements when clicked

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